STORYBOARD: _____

HISTORY	SENSES (see, feel, hear, taste & touch)

TESTIMONIALS/ QUOTES	KEY MESSAGES	COLORS

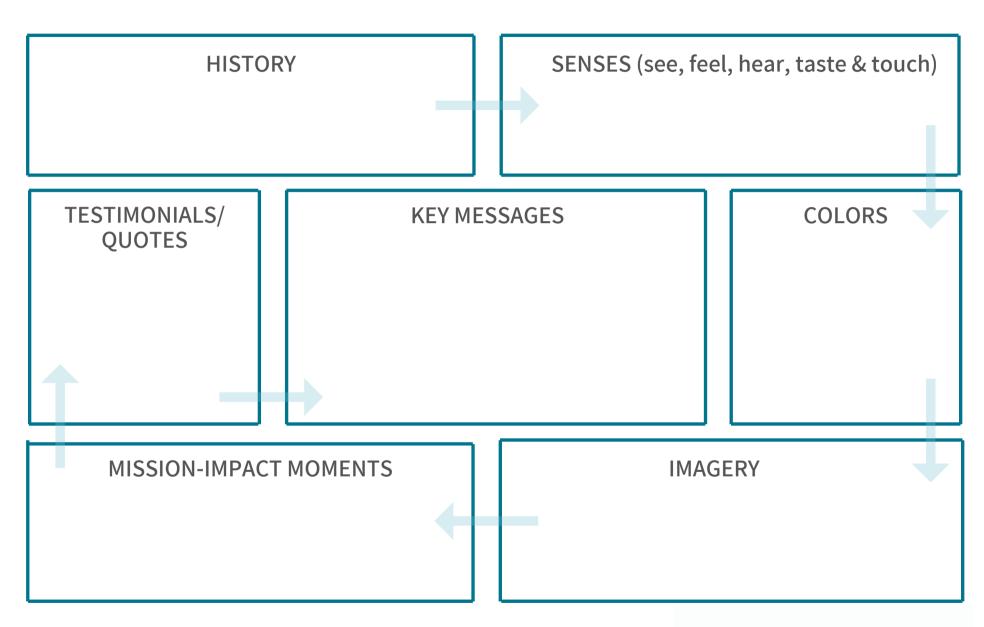| MISSION-IMPACT MOMENTS	IMAGERY

Use a storyboard to tell your story.

WRITE YOUR STORY